

**Aqua Hotels & Resorts offering “99 Days of Summer”
in Waikiki for \$99 or less per night**

FOR IMMEDIATE RELEASE

May 27, 2009

WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts is offering a sizzlin’ hot “99 Days of Summer” promotion at all 12 Aqua hotels in Waikiki with rates starting at \$99 or less per night and \$199 per night at Diamond Wailea Resort & Spa on Maui.

“We feel that consumers will be ready to take a ‘fly-away’ vacation this summer so we’ve put together a promotion that’s hard to resist,” said Elizabeth Churchill, Aqua VP Sales & Marketing. “Aqua always has incredible offers available for consumers and this summer we offer outstanding hotel rates in a culturally rich and fabulous destination. I should also point out the \$99 or less rates are not limited to just the lead room categories.”

“\$99 Days of Summer” rates per night start from:

Aqua LITE Hotels

Aqua Continental	\$59
Aqua Island Colony	\$69
Aqua Waikiki Beachside	\$79
Aqua Waikiki Marina	\$69
Park Shore Waikiki	\$89

Aqua BOUTIQUE Hotels

Aqua Aloha Surf & Spa	\$79
Aqua Waikiki Tides	\$79
The Equus	\$79
Aqua Bamboo & Spa	\$99
Aqua Palms & Spa	\$99
Aqua Waikiki Wave	\$99
Best Western Coconut Waikiki	\$99

Aqua’s “99 Days of Summer” is available for booking dates and stays starting June 1 and ending September 7, 2009. Aqua offers dynamic pricing, so the lowest rate per night booked will be honored. There is no minimum night requirement and rooms can be booked by visiting www.aquaresorts.com/99days, by calling central reservations toll free at 1-866-406-2782 or by visiting your preferred travel agent. This promotion cannot be combined with any other offer.

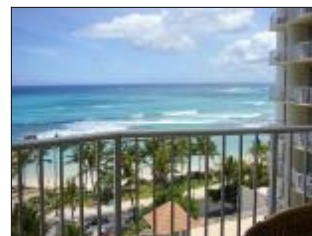
Here are a several participating Aqua hotels:



Aqua Palms & Spa



Aqua Island Colony



Park Shore Waikiki

- more -

Aqua Boutique Collection: Hotels in this group have been recently renovated and focus on service, style and value. These hotels also include a variety of complimentary amenities, which vary by property, such as daily continental breakfast, high-speed Internet or WiFi, daily paper, local and toll-free phone calls, use of the in-room safe, flat-screen TV, easy access to a fitness room or AquaSPA facility.

Aqua Lite Line: Lite properties represent the company’s best-rate product but not minimum services. Aqua Lite hotels offer complimentary WiFi or high-speed Internet within the property and daily paper. For convenience, some Aqua Lite hotel rooms have a refrigerator, microwave and coffeemaker. Aqua Waikiki Marina offers polo tickets to guests during Hawaii Polo Season and Aqua Waikiki Beachside includes daily continental breakfast. Two hotels, Park Shore Waikiki and Aqua Waikiki Beachside, are located on Kalakaua Avenue, across from the shoreline with incomparable ocean views and excellent beach access and Aqua Continental is ‘dog-friendly.’

“It’s easy for travelers to find the best Aqua hotel to meet their needs,” added Churchill. “Some quick research at www.aquaresorts.com to review rates, hotel locations, and available amenities helps travelers find the perfect hotel in Wailea or Waikiki.”

Once the room is booked, it’s a good idea to check to see what is happening on Oahu or Maui during the trip. Hawaii is an excellent choice anytime of year but summer can be especially fun for visitors. There are exciting tours, hikes to waterfalls and valleys and surfing or snorkeling at any of the great beaches surrounding the island. As a bonus, there are lots of events and festivals scheduled throughout the summer where visitors can experience a variety of multi-cultural and unique events that make the 50th State so special. Here’s a short list of activities taking place on Oahu:

PAN-PACIFIC FESTIVAL - MATSURI IN HAWAII, Jun 5, 2009 - Jun 7, 2009

Events held during the festival include: Performing Arts Showcase, Pan-Pacific Hoolaulea, Art & Craft Fair, Annual Pan-Pacific Hula Festival, Kaze (Wind) Festival, Performing Arts Showcase, and Pan-Pacific Matsuri Parade.

137TH ANNUAL KING KAMEHAMEHA CELEBRATION, Jun 12, 2009 - Jun 27, 2009

Events and activities to honor the life and times of King Kamehameha the Great. He is honored each year by the citizens of the state of Hawai’i with parades, pageantry, sports, hula, music, dignity and respect, a legacy to a great man, to his life and to his accomplishments.

8TH ANNUAL KOREAN FESTIVAL, Jul 11, 2009

One-day free event featuring the best in Korean music, dance, food, cultural displays, family activities, as well as Korean-made and local products.

39TH ANNUAL UKULELE FESTIVAL at Kapiolani Park, Jul 19, 2009

Presented at the Kapiolani Park Bandstand, it is by far the largest of its kind in the world, attracting an audience of thousands to a free two-hour concert that showcases the finest ukulele players, along with national celebrities, Hawaii’s top entertainers, and a ukulele orchestra of more than 800 students, mostly children.

HONOLULU FAMILY FESTIVAL, Jul 30, 2009 - Aug 2, 2009

The 4-day Honolulu Family Festival at Magic Island features thrilling rides, live entertainment, games, food booths, and more.

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SURF AND MUSIC EXPO, Jul 31, 2009 - Aug 2, 2009

The ultimate surf and music show of the summer at the Blaisdell Center.

MADE IN HAWAII FESTIVAL, Aug 21, 2009 - Aug 23, 2009

The Festival attracts over 35,000 visitors, including buyers from around the world and features food, books, gifts, fashions, plants, art, crafts, produce and showcases multiple award winners on the Entertainment stage. Hawaii's top culinary artists will provide Cooking Demonstrations on stage in the Arena!

29TH ANNUAL GREEK FESTIVAL, Aug 29, 2009 - Aug 30, 2009

Two day festival featuring Greek Food, music, dancing and more.

ANNUAL OKINAWAN FESTIVAL, Sep 5, 2009 - Sep 6, 2009

The annual Okinawan Festival, returns to Kapiolani Park over the Labor Day weekend. Events will begin Friday evening with an international parade through Waikiki, followed by the official opening ceremonies and a special concert on the Festival stage at Kapiolani Park.

For a more comprehensive event calendar, visit <http://www.gohawaii.com/oahu/>

High-rez digital images are available upon request.

About Aqua Hotels & Resorts

Aqua Hotels & Resorts is a full-service hotel management company founded in 2001 by Hawaii hotelier Mike Paulin. In 2005, the Aqua Boutique Collection was launched focusing on service, style and value for today's savvy travelers. In 2006, the Lite Line was introduced to represent the company's transitional and best-rate product. Aqua's chain-wide inventory of 13 unique properties is located in Waikiki and Wailea, Maui where both the Boutique and Lite brands are recognized as service and price leaders for Hawaii lodging.

In 2007 and 2008, Aqua Hotels & Resorts was ranked the #8 'Fastest 50' growing Hawaii Company by Pacific Business News. Also in 2008, Aqua became Hawaii's first employee-owned hotel company when Paulin executed an Employee Stock Ownership Plan.

Visit www.aquaresorts.com for more information about the company and individual hotels. Aqua is represented in Australia and New Zealand by Travel Reflections, by ARM International in Japan and Pacific Air Agency Group in South Korea.

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