

Dan Bayne and Ann Ikuta join Aqua Hotels & Resorts sales team

Pacific Air Agency Group named GSA for South Korea

FOR IMMEDIATE RELEASE

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WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts, a full-service hotel management company with 16 unique hotels in Hawaii, announced the appointments of Dan Bayne and Ann Ikuta to the sales team and Pacific Air Agency Group as the company's general sales agent for South Korea.

“As our portfolio in Waikiki and the neighbor islands grows, it's important for Aqua to have experienced sales people overseeing and representing the company in key market segments and at individual hotels,” said Elizabeth Churchill, Aqua's VP Sales & Marketing. “I'm pleased to announce we have added two excellent sales executives to our team in Hawaii as well as an experienced agency in South Korea.”

Dan Bayne - Director of Sales - Groups

No stranger to Hawaii's visitor industry, Bayne will be responsible for growing Aqua's Group business from all markets.

Most recently, Bayne was Director of Sales – Western Region for Dollar Thrifty Automotive Group. Prior to that, his experience includes Director of Sales & Marketing for Marc Resorts, Director of Group Sales at Hilton Waikiki Prince Kuhio, Director of Sales for Outrigger Hotels & Resorts and Director of Sales & Marketing at Hawaiian Waikiki Beach Hotel (now Aston Waikiki Beach). From 1992 – 1994, Dan was Director of Sales at Waikiki Parkside Hotel which is now Aqua Palms & Spa.



Bayne is based in Aqua's home office and can be reached at dbayne@aquaresorts.com.

Ann Ikuta - Sales & Events Manager for Hotel Wailea Maui

Ikuta is responsible for growing business in all markets for the all-suite Hotel Wailea Maui and is the on-site point-of-contact for travel partners. Ikuta's responsibilities include working with event planners on special functions taking place on the property's beautiful, landscaped grounds.

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Ikuta has many years of hotel management experience in the areas of catering, conference services and guest services. Most recently, she was Director of Revenue for the Four Seasons Maui and prior to that she was their Reservations and Housekeeping Manager.



Ikuta can be reached at aikuta@hotelwailea.com.

Pacific Air Agency Group - General Sales Agent for South Korea

Established in 1990, Pacific Air Agency has an impressive portfolio of airline and international hotel clients and is responsible for growing Aqua's business from South Korea.

South Korea joined the U.S. visa waiver program in November 2008. The inclusion entitles Koreans to visit the United States, either for the purposes of business or travel, for a period of up to three months without a visa. The number of Koreans traveling abroad passed the 10 million mark for the first time in 2005.

Pacific Air Agency Group has offices in Seoul and Pusan, Korea.

High-resolution images of Dan Bayne and Ann Ikuta are available upon request.

About Aqua Hotels & Resorts

Aqua Hotels & Resorts is a full-service hotel management company founded in 2001 by Hawaii hotelier Mike Paulin. In 2005, the Aqua Boutique Collection was launched focusing on service, style and value for today's savvy travelers. In 2006, the Aqua Lite Line was introduced to represent the company's transitional and best-rate product. Aqua's chain-wide inventory of 16 unique properties is located on Oahu, Maui, Kauai and Molokai, where both the Boutique and Lite brands are recognized as service and price leaders for Hawaii lodging.

In 2007 and 2008, Aqua Hotels & Resorts was ranked the #8 'Fastest 50' growing Hawaii Company by Pacific Business News. Also in 2008, Aqua became Hawaii's first employee-owned hotel company when Paulin executed an Employee Stock Ownership Plan.

Visit www.aquaresorts.com for more information about the company and individual hotels.