

## Beachtree Properties select Aqua Hotels & Resorts to rebrand Hotel Molokai

### FOR IMMEDIATE RELEASE

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WAIKIKI BEACH, Hawaii – Beachtree Properties ([www.beachtreeproperties.com](http://www.beachtreeproperties.com)) recently selected Hawaii-owned and operated Aqua Hotels & Resorts to rebrand the 53-room Hotel Molokai. Situated oceanfront on Kamiloloa Beach, **Aqua Hotel Molokai** is the island's only hotel and home to Hula Shores Restaurant, the most popular gathering place for visitors and residents on Molokai.

“We are elated to have been selected by Beachtree Properties,” said Bill Henderson, Aqua’s VP Development. “Aqua’s island heritage fits in nicely as we fully understand the product and experience this unique hotel, spa, and restaurant offers visitors. It’s an excellent addition to our growing boutique collection.”



Aqua Hotel Molokai is designed after a Polynesian village and features a variety of spacious accommodation options including garden and ocean front bungalows and a lovely oceanfront honeymoon suite. Recently renovated and upgraded, rooms suggest a Polynesian ambiance and include private lanais, high-speed Internet access, mini-refrigerators, microwaves, coffee makers, and cable televisions. In addition, many of the rooms have full kitchens.

Resort amenities include:

- Concierge
- Free parking
- Non smoking
- Freshwater swimming pool
- Oceanfront Hula Shores Restaurant serving breakfast, lunch and dinner

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- Pool bar / lounge
- Daily live entertainment and weekly “Aloha Friday Sunset Celebration”
- Nightly torch-lighting ceremony
- Aqua Hotel Molokai Spa Center, available Monday – Friday, offering a variety of massages, acupuncture, facials, nail services and yoga classes
- Bamboo Room – meeting and function facility for up to 30 people with catering available through Hula Shores restaurant. An additional 200 people can be accommodated in the adjacent outdoor covered venue.
- Gift and sundries shop, vending machines, laundry facilities
- ATM machine, photocopying service, Internet kiosk
- Safety deposit box
- Hammocks
- On-site rental car location

“Aqua Hotels is a great match for this resort,” remarked George Joosten, Resort Operations Manager of Beachtree Properties. “Their understanding of the islands and lifestyle will surely target and bring the best customers to the island and Hotel Molokai. We share a similar vision and work ethic and are looking forward to a great partnership.”

“Aqua Hotel Molokai offers a natural and rural Hawaiian experience and we are looking forward to pairing it with the urban vibe of our Waikiki boutiques,” commented Ben Rafter, Aqua’s President and CEO. “The natural beauty and diversity of Molokai, the magic of unspoiled Hawaii, the captivating appeal of the hotel is a huge magnet for leisure travelers looking for indigenous island experiences.”

Molokai, Hawaii’s fifth largest island, is 38 miles long and 10 miles wide. It is dubbed the ‘most Hawaiian Island’ because nearly half of its 7,000 residents are of Hawaiian descent. The island offers breathtaking natural beauty, unspoiled deserted beaches, a rural way of life and genuinely friendly people. There are no tall buildings, no neon signs, no traffic lights and the pace is slow but there are lots of things to see and do. It is the legendary birthplace of hula, home to the famous mule ride to the quaint settlement of Kalaupapa – a National Historic Site, Hawaii’s only barrier reef, highest sea cliffs and tallest waterfall. For more information about this island, visit <http://www.molokai-hawaii.com/>

Molokai is 20 minutes by air from Oahu and 90 minutes by ferry from Maui. Travelers looking for unspoiled Hawai‘i, outdoor adventure, and ocean activities will enjoy visiting Molokai. Room rates at Aqua Hotel Molokai start from \$ 135 per night, plus taxes. For reservations and information, call toll-free 866-406-2782, direct 808-553-5347 or visit the website [www.hotelmolokai.com](http://www.hotelmolokai.com).

#### About Beachtree Properties

Beachtree Properties ([www.beachtreeproperties.com](http://www.beachtreeproperties.com)) specializes in distinctive boutique hotels in exciting vacation destinations. Beachtree manages seven independent hotels and resorts across North America, providing a home away from home with all the services

travelers expect from a large hotel. The company values local character and recognizes the individuality of each property, offering well-appointed accommodations and world-class service.

### About Aqua Hotels & Resorts

Aqua Hotels & Resorts is a management company founded in 2001 by Hawaii hotelier Mike Paulin. The company provides independent hoteliers and individual owners with full-service administration including revenue management, Internet distribution, sales, reservations, as well as individualized and brand advertising and marketing for maximum profitability.

Currently representing contemporary hotels and resorts located on Oahu, Maui and Molokai where there are eight properties in the Aqua Boutique Collection, each with their own unique identity and features. The Lite line represents the company's transitional and value product with six comfortable and affordable hotels.

In 2007 and 2008, Aqua Hotels & Resorts was ranked the #8 'Fastest 50' growing Hawaii Company by Pacific Business News.

Headquartered in Waikiki, Aqua became Hawaii's first employee-owned hotel company in 2008 when it executed an Employee Stock Ownership Plan. For more information on the company and individual hotels, visit [www.aquaresorts.com](http://www.aquaresorts.com) or call 1-808-943-9291.

For reservations, see your preferred travel agent, book online or call Aqua toll free from the U.S. at 1-866-406-2782. From Hawaii, call 808-924-6543. Aqua is represented in Australia and New Zealand by Travel Reflections, by ARM International in Japan and Pacific Air Agency Group in South Korea.

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