

Aqua Hotels & Resorts offering ‘Pamper Me Pink’ Special in support of OVB’s Travel Pink, Travel Oahu campaign

FOR IMMEDIATE RELEASE

September 1, 2008

WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts is pleased to resume their **‘Pamper Me Pink’** room special in support of Oahu Visitors Bureau’s Travel Pink, Travel Oahu! Fall Campaign. The annual travel initiative raises awareness for the fight against breast cancer with proceeds benefitting the Susan G. Komen for the Cure – Hawaii affiliate.

‘Pamper Me Pink’ starts at \$129 per night and is available at the following Aqua Hotels: Aqua Aloha Surf & Spa, Aqua Bamboo & Spa, Aqua Palms & Spa, Aqua Waikiki Wave, Aqua Waikiki Pearl, Coconut Waikiki Hotel and Park Shore Waikiki.

In addition to receiving a selection of complimentary amenities when staying in an Aqua Hotel, travelers booking Aqua’s **‘Pamper Me Pink’** also receive:

- Choice of one pampering 50-minute massage treatment at an AquaSPA location enjoyed anytime during the stay
- Custom Aqua Health and Wellness bag with yoga mat

“As Hawaii’s first and only boutique hotel chain with a passion to provide experiential-based travel desired by our customers, Aqua is offering the **‘Pamper Me Pink’** package,” said Elizabeth Churchill, Aqua’s VP Sales & Marketing. “This is a great opportunity for travelers to experience an Aqua hotel while knowing that their travel dollars are contributing to the fight against breast cancer.”

‘Pamper Me Pink’ is available from September 1 through December 31, 2009. The special requires a minimum 3 nights’ stay and is based on availability. The custom Aqua Health and Wellness bag with yoga mat is included with each booking while supplies last. The rate quoted is based on single or double occupancy, plus taxes. The special cannot be combined with any other offer.

For reservations, see your preferred travel agent, visit www.aquaresorts.com or call Aqua toll free at 1-866-406-2782.

About Aqua Hotels & Resorts

Aqua Hotels & Resorts is a full-service hotel management company founded in 2001 by Hawaii hotelier Mike Paulin. In 2005, the Aqua Boutique Collection was launched

focusing on service, style and value for today's savvy travelers. In 2006, the Lite Line was introduced to represent the company's transitional and best-rate product. In 2009, the Aqua Resorts was added when expansion to the neighbor islands included management of full-service resort properties.

Aqua's chain-wide inventory of 16 unique properties is located on Oahu, Maui, Kauai and Molokai where both the Boutique and Lite brands are recognized as service and price leaders for Hawaii lodging.

Visit www.aquaresorts.com for more information about the company and individual hotels. Aqua is represented in Australia and New Zealand by Travel Reflections, by ARM International in Japan and Pacific Air Agency Group in South Korea.

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Media contact: Sandi Yara
SANDI YARA COMMUNICATIONS
Phone: 808-221-2759
Email: mail@sandiyaracommunications.com
Web: www.sandiyaracommunications.com