

Aqua Hotels & Resorts' Travel Agent 'Fam' Rates for 2009

Rates start at \$69 per night in Waikiki

FOR IMMEDIATE RELEASE

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WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts is offering special travel agent familiarization rates starting at \$69 per night in Waikiki and \$110 per night in Maui for 2009.

“Travel agents play a key role in the travel planning process for their clients so Aqua wants to be sure agents booking trips to Waikiki and Maui for their customers are familiar with our hotels,” said Elizabeth Churchill, Aqua’s VP Sales & Marketing. “There’s plenty of time to take advantage of Aqua’s special familiarization rates which are available now through December 31, 2009.”

Rates at \$69 per night are available at:

- Aqua Aloha Surf & Spa – Deluxe partial city view room
- The Equus – Polo deluxe room
- Aqua Waikiki Tides – City view double / queen room
- Aqua Waikiki Beachside – Partial ocean view room
- Park Shore Waikiki – Ocean view room
- Continental Surf Hotel – Ocean view room
- Waikiki Marina Hotel – Studio kitchenette deluxe ocean view room
- Island Colony Hotel – Studio kitchenette city view room

Rates at \$89 per night are available at:

- Aqua Bamboo & Spa – Studio kitchenette partial city view room
- Aqua Palms & Spa – Diamond Head view room
- Aqua Waikiki Wave – Superior Wave room

Rate at \$99 per night is available at Best Western Coconut Waikiki – City view king room

Rate at \$110 per night is available at Diamond Wailea Resort & Spa – 1 bedroom garden view suite

“During their visit to Waikiki, we encourage agents to visit as many Aqua hotels as possible and, on Maui, we hope they will take advantage of the resort’s many amenities,” added Churchill. “Our hotel managers also welcome the opportunity to meet with agents and take them on a quick tour of their property.

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Insider Tip: When checking out other Aqua hotels, agents may want to stop by for a site tour 'before' the weekly manager's receptions and stay to enjoy a cocktail after the tour. Manager's receptions take place from 5 – 6 pm as follows:

- Tuesday Aqua Aloha Surf & Spa (Wipe Out)
The Equus (Lio Kai)
Diamond Wailea Resort & Spa, 4 – 5 pm (Humpback)
- Wednesday Aqua Palms & Spa (Sway)
- Thursday Aqua Bamboo & Spa (Bamboozle)
Best Western Coconut Waikiki (Cocotini)

Cocktails featured in Waikiki:



Wipe Out



Lio Kai



Sway



Bamboozle



Cocotini

Aqua's travel agent familiarization rates are offered on a space available basis to bona fide travel agents with IATA designations and must present the card at check-in. There is a three-night maximum stay and travel agents must occupy the room. Rates quoted are for single or double occupancy, plus taxes. Additional nights are available at 16% off BAR. The special cannot be combined with any other offer. For reservations, call Aqua toll free at 1-866-406-2782.

High-rez DIGITAL IMAGES of the ocean view room and view from a room (pictured) are available upon request.

About Aqua Hotels & Resorts

Aqua Hotels & Resorts is a full-service hotel management company founded in 2001 by Hawaii hotelier Mike Paulin. In 2005, the Aqua Boutique Collection was launched focusing on service, style and value for today's savvy travelers. In 2006, the Aqua Lite Line was introduced to represent the company's transitional and best-rate product. Aqua's chain-wide inventory of 13 unique properties is located in Waikiki and Wailea, Maui where both the Boutique and Lite brands are recognized as service and price leaders for Hawaii lodging.

In 2007 and 2008, Aqua Hotels & Resorts was ranked the #8 'Fastest 50' growing Hawaii Company by Pacific Business News. Also in 2008, Aqua became Hawaii's first employee-owned hotel company when Paulin executed an Employee Stock Ownership Plan.

Visit www.aquaresorts.com for more information about the company and individual hotels. For reservations, see your preferred travel agent, book online or call Aqua toll free from the U.S. at 1-866-406-2782. From Hawaii, call 808-924-6543. Aqua is represented in Australia and New Zealand by Travel Reflections, by ARM International in Japan and Pacific Air Agency Group in South Korea.

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