

**Aqua Hotels offers “Waikiki BOGO – Buy One, Get One 1/2 Off Sale”
with rates starting at \$79 for the first night and 1/2 off the second**

FOR IMMEDIATE RELEASE

January 27, 2009

WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts announced a “Waikiki BOGO - Buy One, Get One 1/2 Off Sale” with rates starting at \$79 for the first night at Aqua Lite hotels and \$99 for the first night at Aqua Boutique hotels with 1/2 off the second night.

“Spring will be upon us in no time and this fabulous Waikiki BOGO special represents a huge savings to travelers who are able to commit to booking their accommodations in advance,” said Elizabeth Churchill, Aqua’s VP Sales & Marketing. “People want the ‘best deals’ when traveling, so Aqua is offering room rates they can’t ignore.”

Here are the details for Aqua’s ‘Waikiki BOGO - Buy One, Get One 1/2 Off Sale’:

- **Must book between February 6 – February 20 to be eligible for this offer**
- **Valid for new bookings only for stays between March 1 – June 30, 2009**
- Payment is due at the time of booking and is non-refundable
- Cannot be combined with any other offer
- Does not apply to existing reservations
- 2-night minimum stay
- First night at \$79, \$99 or \$109, 1/2 off the 2nd night, 3rd night at \$79, \$99 or \$109, 1/2 off the 4th night, etc.
- **For reservations, call your retail travel agent or Aqua toll-free at 1-866-406-2782. From Hawaii, call 808-924-6543.**

Travelers booking a hotel from the Aqua Lite Line receive the best rate and a selection of complimentary amenities. Hotels starting at \$79 include: Aqua Continental, Aqua Island Colony, Aqua Waikiki Beachside and Aqua Waikiki Marina. Park Shore Waikiki is available starting at \$99.

In addition to the unbeatable price break, travelers selecting a property from Aqua’s Boutique Collection receive many FREE daily amenities* including high speed Internet and/or WiFi, Continental breakfast, local newspaper, coffee and tea service in the lobby, weekly manager’s reception, local and toll-free calls, use of in-room safe, Hawaiian artesian bottled water on arrival, apples at the front desk and more. Hotels starting at \$99 include: Aqua Palms & Spa, Aqua Bamboo & Spa, Aqua Waikiki Wave, Aqua Aloha Surf & Spa, Aqua Waikiki Tides and The Equus. Best Western Coconut Waikiki is available at \$109.

* Amenities vary by hotel

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For a complete guide to the amenities available at each hotel, visit www.aquaresorts.com.

Travelers booking Aqua’s ‘Waikiki BOGO – Buy One, Get One 1/2 Off Sale’ choose from Aqua’s 12 Waikiki hotels. Whether selecting an Aqua Boutique or Aqua Lite hotel, they are all located in the heart of fabulous Waikiki.

1. Aqua Aloha Surf & Spa 444 Kanekapolei Street P 808.923.0222	7. Aqua Waikiki Marina 1700 Ala Moana Blvd. P 808.942.7722
2. Aqua Bamboo & Spa 2425 Kuhio Avenue P 808.922.7777	8. Aqua Waikiki Tides 415 Nahua Street P 808.922.1616
3. Aqua Continental 2426 Kuhio Avenue P 808.922.2232	9. Aqua Waikiki Wave 2299 Kuhio Avenue P 808.922.1262
4. Aqua Island Colony 445 Seaside Avenue P 808.923.2345	10. Coconut Waikiki Hotel 450 Lewers Street P 808.923.8828
5. Aqua Palms & Spa 1850 Ala Moana Blvd. P 808.947.7256	11. Park Shore Waikiki 2586 Kalakaua Avenue P 808.923.0411
6. Aqua Waikiki Beachside 2452 Kalakaua Avenue P 808.931.2100	12. The Equus 1696 Ala Moana Blvd. P 808.949.0061

High-res DIGITAL IMAGE of Aqua’s Waikiki map (pictured) is available upon request.

About Aqua Hotels & Resorts

Aqua Hotels & Resorts is a full-service hotel management company founded in 2001 by Hawaii hotelier Mike Paulin. In 2005, the Aqua Boutique Collection was launched focusing on service, style and value for today’s savvy travelers. In 2006, the Aqua Lite Line was introduced to represent the company’s transitional and best-rate product. Currently, Aqua’s chain-wide inventory of 12 unique properties is located exclusively in Waikiki where both brands are recognized as service and price leaders for Oahu lodging.

In 2007 and 2008, Aqua Hotels & Resorts was ranked the #8 ‘Fastest 50’ growing Hawaii Company by Pacific Business News. Also in 2008, Aqua became Hawaii’s first employee-owned hotel company when Paulin executed an Employee Stock Ownership Plan.

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Visit www.aquaresorts.com for more information about the company and individual hotels. For reservations, see your preferred travel agent, book online or call Aqua toll free from the U.S. at 1-866-406-2782. From Hawaii, call 808-924-6543. Aqua is represented in Australia and New Zealand by Travel Reflections and by ARM International in Japan.

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Media contact: Sandi Yara
SANDI YARA COMMUNICATIONS
Phone: 808-221-2759
Email: mail@sandiyaracommunications.com