

**Aqua Hotels & Resorts and Best Western International
Present Waikiki's Only Best Western Franchise**

Aqua Coconut Waikiki becomes Best Western Coconut Waikiki

FOR IMMEDIATE RELEASE

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WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts has joined Best Western International to offer travelers the only Best Western hotel in Waikiki – the Best Western Coconut Waikiki.

The 81-room Coconut Waikiki re-opened on June 1 after an extensive \$2.6 million renovation upgrade – making it one of Aqua's Boutique Hotel choices.



“We are thrilled to have the only Best Western hotel in Waikiki to offer guests,” said Elizabeth Churchill, Aqua's VP Sales & Marketing. “As the management company for Coconut Waikiki, we're excited to be part of Best Western's global marketing reach and look forward to welcoming their Gold Crown Club International members.”

Aqua's new relationship with Best Western is the company's first foray into marketing partnerships with international hotel brands. “This is a great opportunity for us to extend the ‘aloha spirit’ to world travelers,” added Churchill.

High-rez DIGITAL IMAGES is available upon request.

About Aqua Hotels & Resorts

Aqua Hotels & Resorts is a full-service hotel management company founded in 2001 by Hawaii hotelier Mike Paulin. In 2005, the Aqua Boutique Collection was launched, appealing to the sense of style and attitude of today's traveler. In 2006, the Aqua Lite Line was added to represent the company's transitional and value product. In 2007 and 2008, Aqua Hotels & Resorts was ranked #8 in Pacific Business News 'Fastest 50' growing Hawaii companies. Currently, Aqua's chain-wide inventory of 12 unique properties is located exclusively in Waikiki.

Visit www.aquaresorts.com for more information about the company and individual hotels. For reservations, see your preferred travel agent or call Aqua toll free at 1-866-406-2782.

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