

Taffeta Burr-Lewis and Karishma Chowfin Join Aqua's Sales Team

FOR IMMEDIATE RELEASE

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WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts recently announced the addition of Taffeta Burr-Lewis and Karishma Chowfin to the Hawaii Sales Team.

“With three new hotels added to our portfolio so far this year, we needed to increase the staffing levels in sales with qualified people who could adapt quickly to our style,” said Elizabeth Churchill, Vice President of Sales & Marketing for Aqua. “Both Taffeta and Karishma have the experience we were looking for, but more importantly, they are committed sales professionals and bring innovative ideas and energy to the team.”

Taffeta Burr-Lewis, Senior Sales Manager

As Senior Sales Manager, Burr-Lewis is accountable for generating revenue from Groups, Corporate, Consortias and the Hawaii Convention Center.

Burr-Lewis comes to Aqua from San Francisco where she was Associate Director of Sales & Marketing for Hornblower Cruises & Events, overseeing the sales team as well as the Corporate Marketing Department.

Burr-Lewis graduated with a B.A. from Wellesley College in Massachusetts.



Karishma Chowfin, Contract Sales Manager

Chowfin is responsible for all wholesale contracting, site inspections, familiarization tours and other sales initiatives. She will be located in the company's home office and reports to Robin Harlow, Director of Travel Industry Sales.

Most recently, Chowfin was Senior Hotel Assistant Manager at The Kahala Hotel & Resort. She also has many years of sales and operations experience with ResortQuest Waikiki Beach Hotel.



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High-rez DIGITAL IMAGES of Burr-Lewis and Chowfin (pictured) are available upon request.

About Aqua Hotels & Resorts

Aqua Hotels & Resorts is a full-service hotel management company founded in 2001 by Hawaii hotelier Mike Paulin. In 2005, the Aqua Boutique Collection was launched, appealing to the sense of style and attitude of today's traveler. In 2006, the Aqua Lite Line was added to represent the company's transitional and value product.

Currently, Aqua's chain-wide inventory of 12 unique properties is located exclusively in Waikiki.

Visit www.aquaresorts.com for more information about the company and individual hotels. For reservations, see your preferred travel agent or call Aqua toll free at 1-866-406-2782.

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