

## Aqua Hotels & Resorts offering ‘Pamper Me Pink’ Special

Bookings support Susan G. Komen – Hawaii affiliate

### FOR IMMEDIATE RELEASE

September 1, 2008

WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts announced a ‘**Pamper Me Pink**’ room special in support of Oahu Visitors Bureau’s Travel Pink, Travel Oahu! Fall Campaign. The annual travel initiative raises awareness for the fight against breast cancer and benefits the Susan G. Komen for the Cure – Hawaii affiliate.

Aqua’s ‘**Pamper Me Pink**’ special starts at \$136 per night, minimum 3 nights stay, starting October 1 at the following Aqua Boutique Hotels: Aqua Aloha Surf & Spa, Aqua Bamboo & Spa, Aqua Palms & Spa, Aqua Waikiki Wave, Coconut Waikiki Hotel and The Equus.

In addition to receiving a great selection of amenities when staying in an Aqua Boutique Hotel – such as complimentary high-speed internet, travelers making reservations for Aqua’s ‘**Pamper Me Pink**’ special also receive:

- Choice of one pampering 60-minute Lomi Lomi, Swedish, Shiatsu or Reflexology massage treatment at an AquaSPA location
- Custom Aqua Health and Wellness bag with yoga mat



“We’re delighted to support breast cancer awareness and Oahu Visitors Bureau by making a donation to the Susan G. Komen – Hawaii affiliate for all Aqua Boutique bookings confirmed for the month of October as well as for all ‘**Pamper Me Pink**’ bookings through December,” said Elizabeth Churchill, VP Sales & Marketing for Aqua. “We applaud consumers who choose to make a difference when traveling by selecting this particular special for their Oahu hotel needs.”

‘**Pamper Me Pink**’ is available from October 1 through December 31, 2008. The special requires a minimum 3 nights’ stay and is based on availability. The custom Aqua Health and Wellness bag with yoga mat is included with each booking while supplies last. The rate quoted is based on single or double occupancy, plus taxes. The special cannot be combined with any other offer.

For reservations, see your preferred travel agent or visit [www.aquaresorts.com](http://www.aquaresorts.com) and click the ‘Hot Waikiki Deals; icon or call Aqua toll free at 1-866-406-2782.

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About Travel Pink Travel Oahu!

Travel Pink, Travel Oahu! is a travel initiative sponsored by Oahu Visitors Bureau. Companies partner with Oahu Visitors Bureau in the program to benefit the Hawaii Affiliate of the Susan G. Komen for the Cure in supporting breast cancer awareness, education and assistance in Hawaii. For more information about Oahu Visitors Bureau, visit [www.visit-oahu.com](http://www.visit-oahu.com). Further information about Susan G. Komen for the Cure, visit [www.komen.org](http://www.komen.org).

About Aqua Hotels & Resorts

Aqua Hotels & Resorts is a full-service hotel management company founded in 2001 by Hawaii hotelier Mike Paulin. In 2005, the Aqua Boutique Collection was launched, appealing to the sense of style and attitude of today's traveler. In 2006, the Aqua Lite Line was added to represent the company's transitional and value product. In late 2007, the Aqua Elite brand was unveiled offering sophisticated style and a unique combination of exceptional guest service and innovative technology appealing to both business and leisure travelers.

In 2007 and 2008, Aqua Hotels & Resorts was ranked the #8 'Fastest 50' growing Hawaii Company by Pacific Business News.

Currently, Aqua's chain-wide inventory of unique properties is located exclusively in Waikiki where it is TripAdvisor's most 'honored' hotel company.

Visit [www.aquaresorts.com](http://www.aquaresorts.com) for more information about the company and individual hotels.