

Aqua Hotels' "Savvy SurferSM" program making waves

FOR IMMEDIATE RELEASE

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WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts recently introduced "Savvy SurferSM" – a Web-only special that is making waves with consumers by offering the lowest guaranteed non-qualified rates when booking rooms at any of Aqua's 10 Waikiki hotels at www.aquaresorts.com.

The level of discount varies on a daily basis for each hotel; however, savvy Web surfers will find that Aqua's chain-wide rates are surprisingly affordable throughout the year. For example, a room booked today for August 20 – 24 starts at \$102 per night, plus taxes at Aqua Aloha Surf & Spa and just \$79 per night, plus taxes at Aqua Coconut Plaza

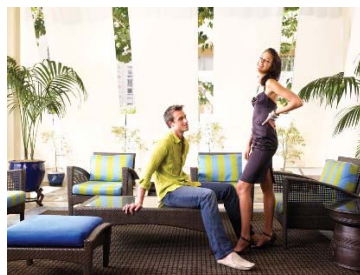
Aqua Aloha Surf & Spa, along with its sister hotels Aqua Bamboo & Spa, Aqua Palms & Spa, Aqua Waikiki Wave and The Equus, are part of the stylish Aqua Boutique Collection which offers an extensive list of guest services and amenities* included in the Savvy SurferSM rates:

- Complimentary in-room high speed Internet Access and/or WiFi
- Complimentary daily continental breakfast
- Daily local newspaper
- Coffee and tea service in the lobby
- Weekly Manager's Reception
- Signature Macadamia Nut and Coconut cookies upon departure
- Complimentary local and toll-free phone calls
- Complimentary use of the in-room safe
- Custom Aqua robes
- Hawaiian Artesian bottled water on arrival
- Complimentary apples at the front desk
- Express check-out

*amenities vary – please visit www.aquaresorts.com for current list



Aqua Aloha Surf & Spa - guest room



Aqua Aloha Surf & Spa– lobby



Savvy SurferSM – logo

The Savvy Surfersm offer is available year-round and can also be booked by calling Aqua's toll-free reservations number at 1-866-406-2782 and requesting Savvy Surfersm rates or by visiting www.aquaresorts.com. Savvy Surfersm cannot be combined with any other offer.

High-rez DIGITAL IMAGES of the Aqua Aloha Surf & Spa (pictured) are available upon request.

About Aqua Hotels and Resorts

Aqua was founded in 2001 by Hawaii hotelier Mike Paulin to manage and operate hotels and hotel-condominiums in Hawaii. In 2005 the company introduced Aqua Boutique Hotels, a select group of properties responding to the sense of style and attitude of today's sophisticated traveler. The Aqua Boutique Collection features lifestyle amenities comprising the seven pillars of the Aqua brand – AquaSPA, AquaFIT, AquaFRESH, AquaKIT, AquaCONNECT, AquaSTART and AquaPROMISE.

In 2006 the Aqua Lite Line, representing the company's value product, was added, and in late 2007, the first Aqua Elite hotel will be unveiled. Currently, Aqua's chain-wide inventory of 10 properties is located exclusively in Waikiki where it is TripAdvisor's most 'honored' hotel company with three hotels listed in the top ten.

For additional information, visit www.aquaresorts.com. For reservations, see your travel agent or call toll free at 1-866-406-2782.

- 30 -

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