

Aqua Announces Marketing Promotions and Appointment

FOR IMMEDIATE RELEASE

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WAIKIKI BEACH, Hawaii – Aqua Hotels & Resorts recently announced key marketing department promotions and appointment.

“We’ve assembled a team of smart and creative people to meet the challenges of today’s visitor industry by implementing diverse marketing initiatives,” said Elizabeth Churchill, Aqua’s Vice President of Sales & Marketing. “They are self-starters with significant experience and expertise that ensures forward thinking and quick action.”



LeeAnn Isobe



Amber Watt



Justin Nakaahiki

LeeAnn Isobe – Director of Marketing

LeeAnn Isobe has been promoted to the newly-created Director of Marketing position. Isobe has been with Aqua since June 2006 and was most recently Marketing Manager. In her new role, Isobe manages the Aqua brand including oversight of advertising, collateral creation, public relations, partnerships and promotions.

Prior to joining Aqua, Isobe held management positions with CP Advertising and Ad Works as well as advertising manager for Aston Hotels & Resort. Isobe was educated at the University of Hawaii.

Amber Watt – Director of Internet Strategy

Amber Watt has been promoted from eCommerce Manager to the newly-created Director of Internet Strategy. Watt manages Aqua’s web direct business channel, web design and management, online marketing and advertising, extranets & GDS system management.

Watt joined Aqua in February 2007. Prior to Aqua, she held positions as traffic manager for Net@ddress and as webmaster for the parent corporation, USA.NET. Most recently, Watt was in the email marketing industry where she managed major marketing initiatives, special projects and reporting. She received her B.A. from the University of Colorado.

Justin Nakaahiki – Marketing Content Manager

A new position on the marketing team, Nakaahiki is responsible for overseeing all marketing content found in print, electronic and broadcast vehicles. He is tasked with making sure Aqua information is consistent and accurate.

Nakaahiki comes to Aqua from Success Advertising where he was Operations Manager, overseeing the day-to-day operations and workflow of the agency including sales plans, client services and media negotiations. He graduated from the University of Hawaii with a B.B.A.

High-rez DIGITAL IMAGES are available upon request.

Visit www.aquaresorts.com for more information about the company and individual hotels. For reservations, see your preferred travel agent or call Aqua toll free at 1-866-406-2782.

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