

Aqua Aloha Surf & Spa, Aqua Bamboo & Spa, Aqua Coconut Waikiki, Aqua Continental, Aqua Honolulu Prince, Aqua Island Colony, Aqua Palms & Spa, Aqua Waikiki Beachside, Aqua Waikiki Marina, Aqua Waikiki Wave, Hotel Renew, Park Shore Waikiki and The Equus

SUMMER 2008



### Aqua welcomes PARK SHORE WAIKIKI!

Effective July 1st, Park Shore Waikiki became Aqua's third new management contract for 2008. Earlier this year, the 79-room Aqua Waikiki Beachside and 135-room Aqua Honolulu Prince were added.

"This is a significant addition and a major contribution to our steady growth in Hawaii's hospitality industry," commented Mike Paulin, Aqua's CEO and Owner. "The addition of Park Shore Waikiki increases Aqua's total portfolio in Waikiki to 13 unique properties providing a range of hospitality experiences for our guests."

Park Shore Waikiki has been a choice Waikiki hotel since opening its doors in 1968, 40 years ago, and enjoys a premier beachside location adjacent to historic Queen Kapiolani Park, the Waikiki Shell concert venue and the Honolulu Zoo.

Specific dates and investment levels have not yet been firmly established but a multimillion dollar renovation is currently envisioned.

At 4 pm, Aqua employees and Hawaii travel partners gathered in the lobby for the blessing and untying of the maile lei.



Postcard perfect aerial view of Park Shore Waikiki



Hiroshi Tanaka, President of Hawaii Relocation, Inc. and Mike Paulin untie the maile during the July 1st blessing as Pastor Doug Olson looks on



L-R Toni DeMatta-Sun Islands, Robin Harlow-Aqua, Karishma Chowfin-Aqua and Rick Barnes-Hotelbeds.com



L-R Jodi Holley-Blue Sky Tours, Haunani Vierra-Dollar RAC, Beth Churchill-Aqua and Robin Estrada-Dollar RAC

# HOTELS WITH PERSONALITIES

For a variety of good reasons, boutique hotels are very popular with travelers. They have great amenities. They offer great, personalized service but, probably most important is that boutique hotels have personalities.

In Hawaii, and more specifically Waikiki, Aqua Hotels & Resorts is the only company with a growing boutique brand. Currently, there are six unique hotels in Aqua's Boutique Collection offering a selection of complimentary amenities including daily Continental breakfast, high-speed Internet and WiFi, local and toll-free calls, local newspaper, use of the in-room safe, weekly manager's reception, bottle of water on arrival, apples at the front desk, signature macadamia nut cookies on departure and AquaKit (microwave, refrigerator and coffee maker). Several hotels also have an AquaSPA and / or fitness facility. Amenities vary by hotel.

Aqua Elite offers exceptional guest service and amenities at Hotel Renew include fruit juice and a cold towel on arrival; Continental breakfast; in-room computer system with free Internet access, free Netflix movies, free satellite TV and radio, CD/DVD player and iPOD compatibility; apple or orange amenity; 500-thread count linen with down mattress and pillows; custom spa-inspired robes and in-room recycling program.

With such a variety to choose from, it can sometimes be difficult to pick a hotel. First impressions often sets the tone for the visit so, here's a mini-description of the public areas at each hotel to help you decide which one 'feels' the most like you or your customer.



## Aqua Aloha Surf & Spa

A large, open-air lobby reveals a cool surf theme – surfing videos play on three plasma TV monitors and koa wood surfboards frame the elevator doors.

Contemporary lobby furniture with azure and teal cushions are grouped in conversation pods while semi-private cabanas at the adjoining lounge and pool area offer excellent places for meeting friends or relaxing. True connectivity is available with free high-speed Internet Wi-Fi hot spots in the lobby and pool making both quite the perfect outdoor locations to relax while checking emails.

Here is where you will also find an AquaSPA and the new Aloha Bistro (Chinese restaurant).



## Aqua Bamboo & Spa

Enjoy this serene, tropical retreat with an inviting South Asian-inspired bamboo motif. The scent of aromatherapy candles wafts throughout the quiet lobby that features a low-slung ceiling, polished tile floor, bubbling water fountain, bamboo plants, cozy seating areas and piped-in music. An eclectic mix of decorative, yet functional pieces like the "Story of Bamboo" plaque at the elevator, world clocks, unique lighting elements and surfboard rack somehow all blend in harmoniously.

A small business center featuring computer rentals is located in the back corner of the lobby near the glass doors that allow entry to the relaxing outer sanctuary. Here you will find a sparkling, salt water swimming pool and Jacuzzi, large sundeck with lounge chairs, rock-sculpture waterfall and statue of Buddha amidst a lush garden setting. Also located in the outer sanctuary is the dry sauna and AquaSPA.



## Aqua Coconut Waikiki

This is Aqua's newest boutique experience. The airy lobby is stylishly chic, fresh and fun. An inlaid 'river' of smooth rocks snakes through the tiled lobby. Comfortable club chairs and sofas, upholstered in a vibrant honeydew green color fabric with bright red piping, are grouped around wood top tables with chrome legs. More splashes of red appear in the decorative glass bowls and fresh flowers. It's a very hip and cheery lobby.

The breakfast seating area with flat screen TV, business center and travel desk are also located in the lobby. The intimate pool is outside, just past the front desk and the fitness room is situated beyond the lobby towards the back.

The trademark vine-covered gazebo located at the top of the port cochere is still a favorite place to sit and take a picture or two.

## Aqua Palms & Spa

Welcome to a AAA 3-Diamond contemporary boutique property offering travelers a convenient, quiet and classy place to stay. The intimate lobby was designed in a stylish retro-Hawaiian motif with its wall size mural of an alluring Polynesian maiden and groupings of potted palms. An array of rich brown and tan leather or wicker furniture – sofas, arm chairs, accent tables and benches provide cozy seating areas where individuals and small groups can meet over their morning cup of complimentary coffee. The barrel ceiling over the front desk is an unexpected and pleasant surprise as is the plasma TV featuring cultural insights on the Island of Oahu.

AquaSPA facilities, pool and fitness room are located on the 2nd floor.



## Aqua Waikiki Wave

The luxurious ambiance and décor of the Aqua Waikiki Wave showcases Hawaiian-themed works by noted island artist Charles W. Bartlett (1860 - 1940). The marble lobby entrance features a massive piece of Duke Kahanamoku riding a 'Waikiki Wave.' Other pieces, including a beautiful triptych of a surfer displayed in the lobby, are featured throughout the public areas and guest rooms. Bartlett's art of Hawaii featured at the hotel is mainly from the 1920's but complements the new furnishings very nicely.

Aqua Waikiki Wave also offers two small meeting rooms and a fitness room on the mezzanine level.

Recently named the "#1 Best Hotel Values for 2008 for Hawaii" by Budget Travel Magazine, Aqua Waikiki Wave is located in the heart of exciting Waikiki.



## The Equus, an Aqua Boutique Hotel

A charming boutique that embraces Hawaii's paniolo history, The Equus showcases equestrian art, sculpture and memorabilia as well as a sprinkling of Asian antiques – an unusual combination that works very well. The cozy lobby has comfortable wicker armchairs with bright orange cushions, a ceiling fan and walls filled with horse-themed art and posters. The daily Continental breakfast is served here.

The swimming pool is lined with potted palms and teak outdoor furniture with umbrella tables offer many places to sit and relax.

The Equus has great proximity to shopping and the Hawaii Convention Center.



## Hotel Renew, an Aqua Elite Hotel

A casually elegant oasis of tranquility – a subtle and calming contrast to the vibrant energy of Waikiki ... is an accurate description for Hotel Renew. This dog-friendly hotel is Waikiki's first designer boutique, created by Jiun Ho.

Pictures are worth a thousand words so here are two more.



## Recent Promotions and Appointments



**LeeAnn Isobe**  
Director of Marketing

Most recently Marketing Manager, LeeAnn manages the Aqua brand including oversight of advertising, public relations, collateral creation, partnerships and promotions.



**Amber Watt**  
Director of Internet Strategy

Most recently eCommerce Manager, Amber manages Aqua's web direct business channel, web site design and management, online marketing and advertising, extranets & GDS site management.



**Carolyn Watanabe**  
Director of Revenue Strategy

Previously Director of Revenue and Reservations, Carolyn continues to oversee both departments with core focus on revenue generation.



**Justin Nakaahiki**  
Marketing Content Manager

New to Aqua, Justin is responsible for overseeing all marketing content found in print, electronic and broadcast vehicles, making sure all Aqua information is consistent and accurate.



**Taffeta Burr-Lewis**  
Senior Sales Manager

Taffeta is the new Senior Sales Manager responsible for generating revenue from national and international retail accounts, Corporate Consorts and the Hawaii Convention Center.



**Karishma Chowfin**  
Contract Sales Manager

Recently hired, Karishma is responsible for wholesale contracting, site inspections, fam tours and other sales initiatives.



**Laura Malone**  
Reservations Manager

Laura oversees Aqua's reservations team, conducts training and also staff scheduling.



**Kay Nakayoshi**  
Revenue Manager

Kay was promoted to Revenue Manager for Aqua Bamboo & Spa, Aqua Aloha Surf & Spa, Aqua Palms & Spa and Aqua Island Colony,



**May Cabauatan**  
Revenue Manager

May is responsible for Hotel Renew, Aqua Coconut Waikiki, Aqua Continental, Aqua Waikiki Beachside and Park Shore Waikiki.

AquaSPA—spa facilities, AquaFIT—access to fitness facilities, AquaFRESH—newly renovated accommodations, AquaKIT—microwave, refrigerator and coffeemaker, AquaCONNECT—in-room high-speed internet access and/or WiFi, AquaSTART—daily continental breakfast (fruit, pastry, beverages), AquaPROMISE—24X7 hotline to Aqua Owner Mike Paulin



Daily Local Newspaper, Coffee and Tea Service in the lobby, Weekly Manager's Reception, Signature Macadamia Nut and Coconut Cookies, Local and Toll-free Phone Calls, Use of the In-room Safe, Use of the Custom Aqua Robes, Hawaiian Artesian Bottled Water on Arrival, Apples at the Front Desk, Custom Bath Amenities, Complete Collection of new Collateral Materials, Express Checkout

Prepared by  
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